

Telemedicine Today

The eHealth Newsmagazine

Editorial Calendar 2002

JANUARY

AD CLOSE 11/27/01 MATERIALS 12/01/01

TELEMEDICINE 2002 BUYER'S GUIDE & DIRECTORY

50% INCREASED CIRCULATION - 30,000 READERS. Our 6TH ANNUAL TELEMEDICINE BUYER'S GUIDE & DIRECTORY contains everything and everyone "telemedicine." If your company is serious about distance healthcare, this is a MUST BUY. Conferences: Distributed at selected conferences throughout the year

FEBRUARY

AD CLOSE 12/21/01 MATERIALS 12/28/01

TELEMEDICINE & THE MILITARY HIPAA COMPLIANCE

APRIL

AD CLOSE 2/19/02 MATERIALS 2/26/02

TELEMEDICINE IN SPACE TELECARDIOLOGY

JUNE

AD CLOSE 4/23/02 MATERIALS 4/30/02

INTERNATIONAL UPDATES INFRASTRUCTURE & INTEGRATION

AUGUST

AD CLOSE 6/23/02 MATERIALS 6/30/02

TELE HOMECARE VIDEO CONFERENCING 2002

OCTOBER

AD CLOSE 8/22/02 MATERIALS 8/29/02

CORRECTIONAL TELEMEDICINE HOPE FOR RURAL TELEHEALTH?

DECEMBER

AD CLOSE 10/22/02 MATERIALS 10/29/02

TELERADIOLOGY ISSUES BEHIND THE INTERNET